

//What is CONNECTED?

Connected Nation's Connected Community Engagement program guides communities through an assessment of their overall

broadband and technology

readiness, using criteria that analyzes broadband access, adoption, and use.

DOES EVERYONE HAVE ACCESS TO **BROADBAND?**

ACCESS



ACCESS helps your community reach a goal of broadband availability for everyone.

The Connected process helps you identify whether all residents and businesses have access to broadband and provides solutions for the areas that do not.

DO RESIDENTS **USE** THE TECHNOLOGY AVAILABLE?



ADOPTION

ADOPTION helps ensure residents are using broadband.

HAVING ACCESS TO BROADBAND IN YOUR COMMUNITY IS **NOT ENOUGH**.

17 million children in America are offline today. Our process will help you identify ways that your citizens and businesses can adopt technology into their daily lives.

DIGITAL LITERACY PROGRAMS, community computing centers, and programs to help the elderly or low-income adopt technology are just a few of the possibilities.

OUR GOAL is to help you identify programs that work, and find ways to ensure that the entire community is taking advantage of technology, every day.

USE



ARE RESIDENTS USING TECHNOLOGY **TO IMPROVE** THE QUALITY OF LIFE?

USE ensures the utilization of applications by residents, businesses, and institutions.

//Why CONNECTED?

HEALTHCARE, GOVERNMENT SERVICES, local businesses, and many community organizations function better when they're broadband enabled.

ENSURING that your community is using the best possible technology to reach new markets, provide the best information, and access the highest quality services is what **USE** is all about.

THE CONNECTED PROCESS will help identify sectors of your community that can function more efficiently, and will introduce you to the types of innovations in use across other communities in America.



TEAMS ARE FORMING
IN COMMUNITIES NOW.

**WE NEED
LOCAL LEADERS**

TO EXPAND **TECHNOLOGY** IN YOUR AREA.

TO START GETTING YOUR
COMMUNITY **CONNECTED**,

CONTACT US.



CONNECTED

COMMUNITIES & TECHNOLOGY



//Getting CONNECTED.

Connected creates action-based plans for the community. The program can be broken down into four simple steps:

- 1 Create a community technology team.
- 2 Perform a technology assessment.
- 3 Plan projects based on assessment.
- 4 Implement projects.

//Call or e-mail us NOW



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